

Catholic Cemeteries of the West



www.ccwecare.org

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Catholic Cemeteries of the West is a regional organization of Catholic cemeterians. It is committed to promoting the tradition of Catholic burial in Catholic Cemeteries by providing a strong support network with cemeterians who experience similar experiences and challenges.

Administrative Office
490 Lincoln Street
Santa Clara, CA 95050
 Telephone 408-296-4656
 E-mail: dsylva@pacbell.net

2012 Supplier Membership Dues Statement

Catholic Cemeteries of the West is supported by annual dues.
Dues are payable by January 12, 2012

Diamond Membership (Limited to one, first come, first served).....	\$7000.00
Platinum Membership	\$3500.00
Gold Membership	\$3000.00
Silver Membership	\$2500.00
Regular Membership.....	\$300.00
Associate Membership(s)	\$75.00
Total:	\$ _____

Name of Primary Member _____

Additional member names _____

Supplier Firm: _____

Contact Person: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

*Please make checks (US Funds) payable to: **Catholic Cemeteries of the West**. Return this form, along with your payment to:*

CATHOLIC CEMETERIES OF THE WEST
 c/o Don Sylva, Administrator
 490 Lincoln Street
 Santa Clara, CA 95050
 Membership forms also available at: www.ccwecare.org

MEMBERSHIP LEVELS AND BENEFITS

NEW: Diamond Membership Donation of \$7,000 (Value: **Priceless**)
(LIMITED TO ONE SUPPLIER, FIRST COME, FIRST SERVED)

- All benefits of Platinum Membership **PLUS:**
 - One page company profile in each newsletter
 - First choice of booth at convention
 - Double booth
 - Video feature at opening reception (vendor provided)
 - Convention Program sponsor

Platinum Membership: Donation of \$3,500 (Value \$6,700)

- Full page ad in newsletter
- Recognition plaque as a Platinum Member
- Sponsorship recognition for major events at yearly convention
- Special recognition on name badges at convention
- Recognition as Platinum Member on web site, newsletter, convention program, membership roster and in any mailings to membership. **Banner ad on CCW homepage**
- 1 regular and 4 associate memberships **Slide show at convention!**

Gold Membership: Donation of \$3,000 (Value \$5,100)

- 1/2 page ad in newsletter
- Recognition plaque as a Gold Member
- Sponsorship recognition at Annual Convention as Gold Member
- Special recognition on name badges at convention
- Recognition as Gold Member on web site, newsletter, convention program, membership roster and in any mailings to membership
- 1 regular and 3 associate memberships **Slide show at convention!**

Silver membership: Donation of \$2,500 (Value \$3,350)

- 1/4 page ad in newsletter
- Recognition plaque as a Silver Member
- Sponsorship recognition at Annual Convention as Silver Member
- Special recognition on name badges at convention
- Recognition as Silver Member on web site, newsletter, convention program, membership roster and in any mailings to membership
- 1 regular and 2 associate membership **Slide show at convention!**

Regular Membership: \$300

- Listing as regular member on website and membership roster
- One regular membership

Associate Membership \$75.00 (additional memberships from a regular member supplier)

NOTE: FOR ADVERTISING IN THE NEWSLETTER, PLEASE COMPLETE THE ATTACHED FORM AND SEND WITH ADVERTISING ARTWORK
Contact Don Sylva at dsylva@pacbell.net with any questions

Catholic Cemeteries of the West
The Western Cemeterian Newsletter
Advertising Form — 2012

Company/Advertiser _____

Address _____

Contact Person _____

Telephone _____ Fax _____

Website _____

Email _____

Premium members receive advertising space in accord with their membership benefits (see above).

Regular members may purchase ad space as follows:

1/2 page b/w ad (for year—three issues)

1/4 page b/w ad (for year—three issues)

\$2,000

\$1,250

Notes:

- Newsletter is normally published three times per year. Ad will remain constant for the calendar year.
- Please provide camera ready black and white art that is ready to position on the page. It can be furnished on disk or emailed to dsylva@pacbell.net. Typesetting and/or design can be provided for an additional fee. Call to request pricing.
- Only current supplier members of Catholic Cemeteries of the West are permitted to advertise in the newsletter. See below for ad dimension specifications.
 - ◆ Full page (included in Platinum membership)
 - ◆ Half page (included in Gold membership or purchased by regular member)
 - ◆ Quarter page (included in Silver membership or purchased by regular member)
- Space for advertising is limited and ads will be accepted on a first come basis. The Board of CCW reserves the right to reject any advertisement that, in its estimation, is not in keeping with the philosophy and policy of CCW.

**Mail this form, the artwork, and payment
(if applicable) to:**

Catholic Cemeteries of the West
Attn: Don Sylva, Administrator
490 Lincoln Street
Santa Clara, CA 95050
Email: dsylva@pacbell.net
Telephone: 406-296-4656

2012 Ad Sizes	
Business card/1/8 Page Horizontal	3.5" x 2"
1/4 Page Vertical	3.5" x 4.75"
1/2 Page Horizontal	7.5" x 4.75"
1/2 Page Vertical	4.75" x 7"
Full Page	7.5" x 9.75"

**All artwork must be received
by January 31, 2012**